

GENERAL INFORMATION

Stadium (Capacity): Gerald J. Ford Stadium (35,000), 5800 Ownby Drive, Dallas, TX 75205

TICKET INFORMATION

Tickets will be sold through the SMU ticket office. Tickets will be mobile. SMU will accept district and THSCA passes for admittance. There are no complimentary tickets other than approved passes.

Clear Bag Policy: SMU follows the NFL clear bag policy. All bags entering Gerald J. Ford Stadium must be clear plastic, vinyl or PVC and may not exceed 12 x 6 x 12 inches. Bags may be one-gallon clear plastic freezer bags. Small clutch bags, approximately the size of a hand, will be permitted with or without a strap. Please see attached graphic below.

Home Team: The designated home team will be on the home sideline on the west side of the stadium. Fans should be directed to enter Gate 3 of Ford Stadium.

Visiting Team: The designated visiting team will occupy the visiting sideline on the east side of the stadium. Fans should be directed to enter Gate 5 of Ford Stadium.

Gates: Gates will open one hour prior to kickoff. We will open gates on both side of the stadium for ease of access for spectators.

SMU EVENT BAG POLICY

PROHIBITED BAGS

PROHIBITED ITEMS INCLUDE, BUT ARE NOT LIMITED TO:

- All purses, bags or containers larger than a small clutch bag
- Backpacks
- Binocular case
Binoculars may be worn around the neck
- Briefcases
- Camera bags
- Cinch bags
- Computer bags
- Coolers
- Diaper bags
- Fanny packs
- Luggage of any kind
- Seat Cushions



Backpack



Purse



Camera Case



Binocular Case



Fanny Pack



Seat Cushion



Diaper Bags



Printed Pattern Plastic Bag

APPROVED BAGS

CLEAR TOTE
Plastic, vinyl or PVC and do not exceed 12"x6"x12"



PLASTIC STORAGE BAG
Clear, one (1) gallon, re-sealable



OR

SMALL CLUTCH PURSE
Approximately the size of a hand with or without a handle or strap. No larger than 5.5" x 8.5" with or without a handle or strap. Can be carried separately or within an approved plastic bag.



5.5"
8.5"



3.5"
4"



5.5"
8.5"



SMU CAMPUS MAP

